



*You're
Invited!*²

**SAFEHOUSE DENVER'S
2017 HOPE GALA . . .**
*in celebration of 40 years of service to
the community.*

**SATURDAY, OCTOBER 21, 2017
5:30 PM TO 11:00 PM
SHERATON DENVER DOWNTOWN**

The Hope Gala will feature an elegant dinner, fabulous live and silent auctions, presentation of two community awards and dancing to the music of That Eighties Band—all in support of SafeHouse Denver's programs and services for survivors of domestic violence and their children.





SAFEHOUSE DENVER – HOPE GALA

Dear Friends,

2017 marks SafeHouse Denver's 40th Anniversary of service to the community. It's a special time for us as we celebrate both the vision of five caring women who first recognized the desperate need for safe shelter for victims of domestic violence in 1977, as well as the agency's phenomenal growth over the years. Originally founded as SafeHouse for Battered Women, the agency was renamed SafeHouse Denver, Inc. in 1988. *Today, we are the only domestic violence agency in the City and County of Denver that provides both emergency shelter and non-residential counseling and advocacy services specifically for victims of domestic violence.*

On behalf of the Board and Staff of SafeHouse Denver, we're pleased to provide our sponsorship materials for the **2017 Hope Gala**, benefitting the adults, children and youth we serve. Set for **Saturday, October 21, 2017 at the Sheraton Denver Downtown**, this celebratory event will raise critical funds and awareness for our comprehensive domestic violence prevention and intervention services. As SafeHouse Denver charges nothing for any services, we must raise our entire \$1.6M operating budget each and every year. The *Hope Gala* plays a significant role in our success, accounting for more than 15% of our annual budget. We're proud of our success in maximizing the mission-directed funds raised through the event, thanks to the many in-kind donations, pro bono services, and generous sponsorships and donations provided by hundreds of supporters.

This year's Gala will bring together individual donors, corporate supporters, board members, staff, volunteers and friends of SafeHouse Denver for an elegant evening with fun surprises! A cocktail hour, fabulous live and silent auctions, dinner, presentation of two prestigious awards, inspiring survivor speakers and dancing to the lively music of That Eighties Band will combine to make it a memorable evening.

Please join us in supporting the life-saving work of SafeHouse Denver as a Gala Sponsor during this special anniversary year. Enclosed/attached are the details on each of our sponsorship levels, our sponsorship agreement and a peek at Gala's past. Take a moment to review these materials and make your commitment now or contact Valerie Chilewski, Chief Development Officer, at (303) 302-6116 or vchilewski@safehouse-denver.org for more information. To learn more about our history, programs and services, as well as the impact of our work, please visit our website at www.safehouse-denver.org or call 303-302-6126 and request an information packet.

Thank you for your thoughtful consideration. We look forward to welcoming you on October 21st!

Warmest Regards,

Ramona Gomoll
Gala Chair

Laura Keasling
Sponsorship Co-Chair

Valerie Chilewski
Sponsorship Co-Chair



SAFEHOUSE DENVER – SPONSORSHIP LEVELS & BENEFITS

SAFEHOUSE DENVER HOPE GALA
CELEBRATING THE 40TH ANNIVERSARY OF SAFEHOUSE DENVER
SATURDAY, OCTOBER 21, 2017 | 5:30 P.M. TO 11:00 P.M. | SHERATON DENVER DOWNTOWN

Ruby Presenting Sponsorship . . . \$15,000 *(One exclusive 40th Anniversary opportunity)*

- Three tables of 10 with signage, best in the house
- Full page ad in dinner program, best possible placement
- Name recognition with logo as the Presenting sponsor on electronic invitation, and in all print materials, email blasts, on Gala page of website and external media releases
- Broadcast media opportunity as available
- Name recognition from the stage during the Gala Program
- Special recognition with name/logo on electronic signage at the event
- Recognition on SafeHouse Denver's Facebook page
- Year-round recognition as a major sponsor of SafeHouse Denver on website and in electronic and print newsletters during 2017
- Recognition as a major SafeHouse Denver sponsor in 2017 Annual Report (published late Spring 2018)
- Complimentary Guest Room for two at the Sheraton on the night of the Gala
- Complimentary table of ten at our June 14, 2017 Sampling for Hope event

Gold Sponsorship . . . \$10,000

- Two tables of 10 with signage, priority seating
- Full page ad in dinner program
- Name recognition with logo as a Gold sponsor on electronic invitation and in all print materials, email blasts, on Gala page of website and external media releases
- Name recognition from the stage during the Gala program
- Name/logo on electronic signage at the event
- Recognition on SafeHouse Denver's Facebook page
- Year-round recognition as a major sponsor of SafeHouse Denver on website and in electronic and print newsletters during 2017
- Recognition as a major SafeHouse Denver sponsor in 2017 Annual Report (published late Spring 2018)

Auction Sponsorship . . . \$7,500 *(One exclusive opportunity)*

- One table of 10 with signage, priority seating
 - Half page ad in dinner program
 - Name recognition as Auction Sponsor on electronic invitation
 - Name recognition/logo as Auction Sponsor in dinner program
 - Company signage in silent auction area
 - Company name/logo on electronic bidding pads, paddles and winner invoices
 - Name/logo on electronic signage at the event
-



SAFEHOUSE DENVER – SPONSORSHIP LEVELS & BENEFITS

- Recognition on SafeHouse Denver's Facebook page
- Year-round recognition as a major sponsor of SafeHouse Denver on website and in electronic and print newsletters during 2017
- Recognition as a major SafeHouse Denver sponsor in 2017 Annual Report (published late Spring 2018)

Silver Sponsor . . . \$4,000 *(Special price for 2017 only in celebration of our 40th Anniversary.)*

- One table of 10 with signage
- Half page ad in dinner program
- Name/logo recognition as a Silver Sponsor on electronic invitation
- Name recognition as a Silver Sponsor on Gala page of website
- Name/logo recognition as a Silver Sponsor in the dinner program
- Name/logo on electronic signage at the event
- Recognition on SafeHouse Denver's Facebook page

Patron Sponsor . . . \$3,500

- One table of 10 with signage
- Quarter page ad in dinner program
- Name recognition as a Patron Sponsor on Gala page of website
- Name/logo recognition as a Patron Sponsor in the dinner program
- Name listing with logo on electronic signage at the event

Table Sponsor . . . \$2,500 *(Limited opportunities are available at this level. Payment must be made when the Sponsorship Agreement is signed.)*

- One table of 10 with signage
- Name/logo listing in dinner program
- Name listing on electronic signage at event

To make your sponsorship commitment or for more information, please contact:

Ramona Gomoll, Gala Chair, at rgomoll@rocksolid-hr.com, Valerie Chilewski, Sponsorship Chair, at vchilewski@safehouse-denver.org or the committee member who first solicited your support.



SAFEHOUSE DENVER – SPONSORSHIP AGREEMENT

SafeHouse Denver Hope Gala
Saturday, October 21, 2017 | 5:30 p.m. to 11:00 p.m. | Sheraton Denver Downtown

Sponsor Name:

Contact Name:

Address:

Phone:

Fax:

Email:

Sponsorship Level:

**Name as it should appear in publicity
and in print / electronic pieces:**

☐

My check is enclosed.

☐

I will send my check by:

Please make checks payable to SafeHouse Denver.

☐

Please invoice me for this sponsorship. I understand that my payment must be received by August 1, 2017 in order to receive full sponsorship benefits.

Please return this agreement to: SafeHouse Denver | 1649 Downing Street | Denver, CO 80218
Fax 303-318-9979 | Email sboltz@safehouse-denver.org

Questions? Please contact Valerie Chilewski, (303) 302-6116, vchilewski@safehouse-denver.org

SAFEHOUSE DENVER – A LOOK AT OUR GALA'S PAST



1. Victoria McVicker, SafeHouse Denver CEO, with 2016 Carolyn Hamil-Henderson Awardee, Maggie Morrissey (L), and Former Denver District Attorney, Mitch Morrissey (R); 2. Broncos-themed live auction item on display; 3. Carrie Wernecke-Swenson, 2016 Susan Noble Community Impact Awardee (L), with Gold Sponsors and Honorary Board Members Carol & Paul Rose 4. Bharati Bhardwaja, 2017 Auction Co-Chair greets a guest at the 2016 Gala; 5. Board Member, and 2017 Gala Chair, Ramona Gomoll shares her moving story of surviving domestic violence; 6. Enthusiastic bidding during the live auction; 7. Guests enjoy the cocktail hour and bidding on silent auction items; 8. Auctioneer Adam Kevil engages the crowd during the live auction.